



04 CAMRY

SE V6 [shown in Salsa Red Pearl with available power moonroof.]

PROMISE TO SHARE YOUR GOOD FORTUNE WITH OTHERS. OFFER THEM A RIDE.

When you own a 2004 Toyota Camry, thank your lucky stars. After all, everyone should be this fortunate. Take the top-of-the-line Camry XLE. With an interior highlighted by wood-grain-style trim and available leather seats, you may feel a bit guilty. Then there's the fun-to-drive Camry SE featuring a sport-tuned suspension, power moonroof and available 3.3-liter VVT-i V6 that's always raring to go, while the value-packed Camry LE will surprise you with standard features like a power driver's seat and remote keyless entry. Sure, you've had it better — in your dreams. Oh, and don't forget about the new Limited Edition Camry¹ featuring a distinctive exterior color, badging, grille, wheels, unique interior seat fabric and leather-trimmed shift knob and steering wheel. So go ahead, take your friends for a spin. This is one promise you shouldn't have any trouble keeping. Remember, you still get to drive.

¹Available mid-August 2003.

MODEL GRADE FEATURES
EXTERIOR

	LE	LIMITED EDITION	SE	XLE		LE	LIMITED EDITION	SE	XLE
Aerodynamic multi-reflector halogen headlamps	S	S	—	S	Aerodynamic multi-reflector halogen headlamps	S	S	—	S
Aerodynamic multi-reflector halogen headlamps with blackout sport trim	—	—	S	—	Aerodynamic multi-reflector halogen headlamps with blackout sport trim	—	—	S	—
Daytime Running Lights (DRL) with auto-off feature	S	S	S	S	Daytime Running Lights (DRL) with auto-off feature	S	S	S	S
Integrated fog lamps	—	S	S	S	Integrated fog lamps	—	S	S	S
Limited Edition chrome grille	—	S	—	—	Limited Edition chrome grille	—	S	—	—
15" steel wheels with P205/65R15 tires and full wheel covers	S	—	—	—	15" steel wheels with P205/65R15 tires and full wheel covers	S	—	—	—
15" aluminum alloy wheels with P205/65R15 tires	O ¹	—	—	—	15" aluminum alloy wheels with P205/65R15 tires	O ¹	—	—	—
16" steel wheels with P215/60R16 tires and full wheel covers ²	—	—	S	S	16" steel wheels with P215/60R16 tires and full wheel covers ²	—	—	S	S
16" 5-spoke aluminum alloy wheels with P215/60R16 tires ²	—	—	O ¹	—	16" 5-spoke aluminum alloy wheels with P215/60R16 tires ²	—	—	O ¹	—
Limited Edition 16" 7-spoke aluminum alloy wheels with P215/60R16 tires	—	S	—	—	Limited Edition 16" 7-spoke aluminum alloy wheels with P215/60R16 tires	—	S	—	—
16" 8-spoke aluminum alloy wheels with P215/60R16 tires	—	—	—	O ¹	16" 8-spoke aluminum alloy wheels with P215/60R16 tires	—	—	—	O ¹
Dual color-keyed power outside mirrors	S	S	S	S	Dual color-keyed power outside mirrors	S	S	S	S

INTERIOR

	LE	LIMITED EDITION	SE	XLE		LE	LIMITED EDITION	SE	XLE
Tilt steering wheel	S	S	S	S	Power windows with driver's auto-down and retained-power features	S	S	S	—
Leather-wrapped steering wheel and shift lever	—	—	S	P	Driver's auto up/down power window with jam protection	—	—	—	S
Leather-wrapped 3-spoke sport steering wheel and shift lever	—	—	S	—	Power automatic door locks with anti-lockout feature	S	S	S	S
Hand lever parking brake	S	S	S	—	Defroster-linked CFC-free electronic air conditioning with air filter	S	S	S	—
Foot pedal parking brake	—	—	—	S	Defroster-linked CFC-free automatic climate control with air filter and rear-seat vents	—	—	—	S
Remote hood, trunk and fuel-filler door releases	S	S	S	S	Deluxe 3-in-1 AM/FM Cassette/single-disc CD player, six speakers and in-glass antenna	S	—	S	—
Power-adjustable pedals	O ³	O	O ³	O	JBL Premium 3-in-1 AM/FM Cassette/single-disc CD player, eight speakers in six locations and FM diversity reception	O	—	O	—
Limited Edition embroidered floor mats	—	S	—	—	JBL Premium 3-in-1 AM/FM Cassette/6-disc in-dash CD changer, eight speakers in six locations and FM diversity reception	P	S	P	S
Cut-pile carpeting with driver-side footrest	S	S	S	S	Touch-screen DVD navigation system ⁶ with JBL Premium 3-in-1 AM/FM Cassette/single-disc CD player, eight speakers in six locations and FM diversity reception	—	—	p ⁷	p ⁷
Fabric seat and door trim with integrated armrests and dual front and rear map pockets	S	S	S	S	Multi-information display with clock, outside temperature, instant and average fuel economy, driving range, average speed and elapsed time functions, and steering wheel-mounted controls	—	—	—	S
Unique sport fabric	—	—	S	—	Digital quartz clock with outside temperature display	S	S	S	S
Limited Edition fabric in Fawn	—	S	—	—	Bi-level covered center console with storage	S	S	S	S
Multi-adjustable front bucket seats with adjustable headrests and seatback pockets; power driver's seat with vertical seat height adjuster and lumbar support	S	S	S	—	Two 12V auxiliary power outlets	S	S	S	S
Multi-adjustable power front bucket seats with adjustable headrests and seatback pockets; driver's seat with vertical seat height adjuster and lumbar support	—	—	—	S	Three front cup holders	S	S	S	S
60/40 split fold-down rear seats with security locks, adjustable outboard headrests and seatbelt positioning clips	S	S	S	S	Fold-down rear center armrest with dual cup holders	S	S	S	S
Auto-dimming electrochromic rearview mirror with compass	—	—	—	S	Multi-function remote keyless entry system with lock, unlock, trunk-release, panic feature and illuminated entry	S	S	S	S
Dual illuminated visor vanity mirrors with dimmer control	—	—	—	S	Speedometer, tachometer, coolant temperature and fuel level gauges;	—	—	—	—
Overhead console with maplights and sunglasses holder	S	S	S	S	digital odometer and twin tripmeters	S	S	S	S
Illuminated entry	S	S	S	S	Airbag, seatbelt, low-fuel level, door-ajar, battery, check engine, oil pressure, brake and taillamp bulb failure warning lights (ABS warning light on ABS-equipped models)	S	S	S	S
HomeLink ⁴ universal transceiver	—	—	—	S	Manually retractable rear window sunshade	P	—	P	S
Metallic-style interior trim with chrome door handle accents	—	—	S	—	Internal trunk-release handle	S	S	S	S
Metallic-style sport gauges	—	—	S	—					
Wood-grain-style interior trim with chrome accents on door handles and air vents	—	S ⁵	—	S					
Lockable illuminated glove box	S	S	S	S					
Cruise control	S	S	S	S					

S = Standard O = Optional

— = Not Available

P = Feature is available only as part of an option package.

¹Standard on V6 models, available on 4-cylinder models.

²SE models available with All-Season tires as a no-cost option.

³Automatic models.

⁴HomeLink[®] is a registered trademark of Johnson Controls, Inc.

⁵Without chrome accents.

⁶The Toyota touch-screen DVD navigation system is designed to assist in locating an address or point of interest. Discrepancies may be encountered

between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely upon your common sense to decide whether or not to follow a specified route. Detailed coverage not available in every city. Optional periodic geographical updates available at an additional cost. See your Navigation System Owner's Manual and your Toyota dealer for further details.

⁷V6 models only.

A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle. All information presented herein is based on data available at the time of printing, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only (may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands and in other regions).

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AVAILABLE PACKAGES AND OPTIONS

LE PACKAGES

Convenience Plus Package B — includes JBL Premium 3-in-1 AM/FM Cassette/6-disc in-dash CD changer, eight speakers in six locations and FM diversity reception; manually retractable rear sunshade; trunk-mounted cargo net; and power tilt/slide moonroof with sliding sunshade

VSC and Side Airbag Package — includes Vehicle Stability Control (VSC)⁹ with Traction Control (TRAC) and Brake Assist,¹⁰ and driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags⁸ (V6 models)

LE OPTIONS

- Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) (4-cylinder models)
- Power tilt/slide moonroof with sliding sunshade
- Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags⁸
- Power-adjustable pedals (automatic models)
- JBL Premium 3-in-1 AM/FM Cassette/single-disc CD player, eight speakers in six locations and FM diversity reception

LIMITED EDITIONS PACKAGES

- None

LIMITED EDITION OPTIONS

- Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD)
- Power tilt/slide moonroof with sliding sunshade
- Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags⁸
- Power-adjustable pedals

SE PACKAGES

Convenience Plus Package B — includes JBL Premium 3-in-1 AM/FM Cassette/6-disc in-dash CD changer, eight speakers in six locations and FM diversity reception; manually retractable rear sunshade; and trunk-mounted cargo net

SE Premium Package — includes perforated leather-trimmed interior; JBL Premium 3-in-1 AM/FM Cassette/6-disc in-dash CD changer, eight speakers in six locations and FM diversity reception; manually retractable rear sunshade; and trunk-mounted cargo net

SE Navigation Package — includes perforated leather-trimmed interior; touch-screen DVD navigation system⁶ with JBL Premium 3-in-1 AM/FM Cassette/single-disc CD player, eight speakers in six locations and FM diversity reception; manually retractable rear sunshade; and trunk-mounted cargo net (V6 models)

VSC and Side Airbag Package — includes Vehicle Stability Control (VSC)⁹ with Traction Control (TRAC) and Brake Assist,¹⁰ and driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags⁸ (V6 models)

SE OPTIONS

- Color-keyed rear spoiler with integrated center stop lamp
- Unique 16" aluminum alloy wheels (4-cylinder models)²
- 16" steel wheels with P215/60R16 All-Season tires and full wheel covers (4-cylinder models)
- Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) (4-cylinder models)
- Heated front seats¹¹
- Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags⁸
- Power-adjustable pedals (automatic models)
- JBL Premium 3-in-1 AM/FM Cassette/single-disc CD player, eight speakers in six locations and FM diversity reception

XLE

XLE Premium Package — includes leather-trimmed interior and 16" aluminum alloy wheels with P215/60R16 tires (16" aluminum alloy wheels standard on V6 models)

XLE Premium Plus Package — includes leather-trimmed interior, power tilt/slide moonroof with sliding sunshade and 16" aluminum alloy wheels with P215/60R16 tires (4-cylinder models)

XLE Navigation Package — includes leather-trimmed interior and touch-screen DVD navigation system⁶ with JBL Premium 3-in-1 AM/FM Cassette/single-disc CD player, eight speakers in six locations and FM diversity reception (V6 models)

VSC and Side Airbag Package — includes Vehicle Stability Control (VSC)⁹ with Traction Control (TRAC) and Brake Assist,¹⁰ and driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags⁸ (V6 models)

- 16" aluminum alloy wheels with P215/60R16 tires (4-cylinder models)
- Power tilt/slide moonroof with sliding sunshade (4-cylinder models)
- Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags⁸
- Power-adjustable pedals
- Heated front seats¹²



LE standard 15" steel wheel with full wheel cover



LE available 15" aluminum alloy wheel; standard on LE V6



Limited Edition standard 16" aluminum alloy wheel



SE standard 16" steel wheel with full wheel cover



SE available 16" aluminum alloy wheel; standard on SE V6



XLE standard 16" steel wheel with full wheel cover



XLE available 16" aluminum alloy wheel; standard on XLE V6

²SE models available with All-Season tires as a no-cost option.

⁸The Toyota driver, front passenger, front seat-mounted side airbags and side curtain airbags are Supplemental Restraint Systems (SRS). The driver and front passenger airbags are designed to deploy in severe (usually frontal) collisions where the magnitude and duration of the forward deceleration of the vehicle exceeds the design threshold level. The side airbags and side curtain airbags are designed to inflate in severe side-impact collisions. In all other accidents, the airbags will not inflate. To decrease the risk of injury from a deploying airbag, always wear seatbelts, sit upright in the middle of the seat as far back as possible from the airbag modules and do not lean against the door.

Do not put objects in front of an airbag or around the seatback. Do not use rearward-facing child seats in any front passenger seat. The force of a deploying SRS airbag may cause serious injury or death. Please see your Owner's Manual for further instructions.


¹⁰Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.

¹¹Requires SE Premium Package or SE Navigation Package.


¹²Requires XLE Premium Package, XLE Premium Plus Package or XLE Navigation Package.




Limited Edition Crystal White with Fawn interior¹



Super White² with Stone or Taupe (LE/XLE) or Charcoal or Taupe (SE) interior




Lunar Mist Metallic² with Stone (LE/XLE) or Charcoal (SE) interior




Phantom Gray Pearl² with Stone or Taupe (LE/XLE) or Charcoal or Taupe (SE) interior




Desert Sand Mica² with Taupe (LE, SE, XLE) interior



Salsa Red Pearl² with Stone or Taupe (LE/XLE) or Charcoal or Taupe (SE) interior




Aspen Green Pearl² with Stone or Taupe (LE/XLE) or Charcoal or Taupe (SE) interior




Black² with Stone or Taupe (LE/XLE) or Charcoal or Taupe (SE) interior



Catalina Blue Pearl² with Stone or Taupe (LE/XLE) or Charcoal or Taupe (SE) interior



Stratosphere Mica² with Stone (LE/XLE) or Charcoal or Taupe (SE) interior



Black Walnut Pearl^{2,3} with Stone or Taupe (LE/XLE) or Charcoal or Taupe (SE) interior

¹Available on Limited Edition models only.
²Not available on Limited Edition models.
³Not available on models with manual transmission starting February 2004.

SPECIFICATIONS

	LE 4-cyl./ Limited Edition	LE V6	SE 4-CYL.	SE V6	XLE 4-CYL.	XLE V6
Mechanical/Performance						
Engine	2.4-liter DOHC	3.0-liter DOHC	2.4-liter DOHC	3.3-liter DOHC	2.4-liter DOHC	3.0-liter DOHC
16-valve VVT-i	24-valve	16-valve VVT-i	24-valve	16-valve VVT-i	24-valve	
4-cylinder	VVT-i V6	4-cylinder	VVT-i V6	4-cylinder	VVT-i V6	
157 hp1 @	210 hp @	157 hp1 @	225 hp @	157 hp1 @	210 hp @	
5,600 rpm	5,800 rpm	5,600 rpm	5,600 rpm	5,600 rpm	5,800 rpm	
162 lb.-ft.1 @	220 lb.-ft. @	162 lb.-ft.1 @	240 lb.-ft. @	162 lb.-ft.1 @	220 lb.-ft. @	
4,000 rpm	4,400 rpm	4,000 rpm	3,600 rpm	4,000 rpm	4,400 rpm	
Ignition	Electronic, with Toyota Direct Ignition (TDI)					
Transmission						
5-speed manual overdrive	Standard	NA	Standard	NA	NA	NA
Electronically controlled automatic overdrive with intelligence (Super ECT-i)	Available/4-speed ²	Standard/5-speed	Available/4-speed	Standard/5-speed	Standard/4-speed	Standard/5-speed
Drivetrain	Front engine, front-wheel drive					
Body construction	Unitized body with front and rear vibration-dampening sub-frames					
Suspension	MacPherson strut front suspension with gas-filled shock absorbers and stabilizer bar; dual-link independent MacPherson strut rear suspension with gas-filled shock absorbers and stabilizer bar (SE models add: sport-tuned shock absorbers, springs and stabilizer bars, and strut tower brace)					
Steering	Variable-assist power rack-and-pinion					
Turning circle diameter, curb to curb (ft.)	34.8	34.8	36.7	36.7	36.7	36.7
Brakes	Power-assisted ventilated front/solid rear disc (power-assisted ventilated front disc/rear drum on LE 4-cylinder and Limited Edition models)					
4-channel 3-sensor Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD)	Available	Standard	Available	Standard	Standard	Standard
Vehicle Stability Control (VSC)3 with Traction Control (TRAC) and Brake Assist ⁴	NA	Available	NA	Available	NA	Available
Exterior Dimensions (in.)						
Overall height, unloaded	57.9	57.9	58.3	58.3	58.3	58.3
Overall width	70.7	70.7	70.7	70.7	70.7	70.7
Overall length	189.2	189.2	189.2	189.2	189.2	189.2
Wheelbase	107.1	107.1	107.1	107.1	107.1	107.1
Ground clearance	5.4	5.4	5.8	5.8	5.8	5.8
Track (front/rear)	60.8/60.4	60.8/60.4	60.8/60.4	60.8/60.4	60.8/60.4	60.8/60.4
Coefficient of drag (Cd)	.28	.28	.28	.28	.28	.28
Interior Dimensions front/rear (in.)						
Head room	39.2/38.3	39.2/38.3	39.2/38.3	39.2/38.3	39.2/38.3	39.2/38.3
Shoulder room	57.5/56.7	57.5/56.7	57.5/56.7	57.5/56.7	57.5/56.7	57.5/56.7
Hip room	54.4/54.1	54.4/54.1	54.4/54.1	54.4/54.1	54.4/54.1	54.4/54.1
Leg room	41.6/37.8	41.6/37.8	41.6/37.8	41.6/37.8	41.6/37.8	41.6/37.8
Seating capacity	5	5	5	5	5	5
Weights and Capacities						
Curb weight, manual/automatic (lbs.)	3,086 ⁵ /3,142	NA/3,296	3,142/3,186	NA/3,494	NA/3,219	NA/3,362
EPA passenger volume (cu. ft.)	101.7	101.7	101.7	101.7	101.7	101.7
Luggage capacity, rear seatbacks up (cu. ft.)	16.7	16.7	16.7	16.7	16.7	16.7
Fuel tank (gal.)	18.5	18.5	18.5	18.5	18.5	18.5
Tires						
Size	P205/65R15 ⁶	P205/65R15	P215/60R16	P215/60R16	P215/60R16	P215/60R16
Type	All-Season	All-Season	Performance	Performance	All-Season	All-Season
Spare	Full-size	Full-size	Full-size	Full-size	Full-size	Full-size
Mileage Estimates (mpg city/highway)⁷						
Manual transmission	24/33	NA	24/33	NA	NA	NA
Automatic transmission	23/32	20/28	23/32	20/28	23/32	20/28

⁴See Available Packages and Options section footnote 10 for more information on Toyota's Brake Assist.

⁵Limited Edition not available with manual transmission.

⁶P215/60R16 tires on Limited Edition models.

⁷2004 preliminary mileage estimates determined by Toyota. EPA mileage estimates not available at time of printing. Actual mileage may vary.